# RAPID CITY STURGIS Phone No. 4 Registered Brands SEEDS and FEED Phone No. 4

62

Seed

Annual

1959



WE GIVE

1.431.

**GREEN STAMPS** 



OUR MODERN CLEANING AND TREATING PLANT

# Registered Brands SEEDS

Seeds
For The
Field



Seeds
For The
Garden

OUR 63RD YEAR

South Dakota

RAPID CITY MCMAHON CO., INC. STURGIS

# FIELD CROP SEEDS



NOTE—PRICES INCL. BAGS AND ARE SUBJECT TO MARKET CHANGES Ask for bulk prices. Treated Grain—10c per bu. extra

#### RUSHMORE WHEAT

Rushmore Wheat is early, beardless, has excellent standability and drouth resistance, has good milling baking qualities. Rushmore developed by S. D. Experiment Station, has performed well under a wide range of conditions in western S. D.

| Per Bushel     |   | \$2.80 |
|----------------|---|--------|
| 20 bu. or more | @ | \$2.75 |

#### **DURUM WHEAT**

| Per Bushel     | \$2.80   |
|----------------|----------|
| 20 bu. or more | @ \$2.70 |

#### **SPELTZ**

A dryland grain that withstands more drought, unfavorable soil and weather conditions than most grains. Short-season, early maturing crop.

| Per Bushel     | \$1.60 |
|----------------|--------|
| 20 bu. or more | \$1.55 |

#### LIBERTY BARLEY

This new variety was developed and released by the S. D. Experiment Station. This barley has smooth awns, stiff straw, and high yielding ability. It is resistant to stem rust and mildew. The heat tolerance of this variety has been excellent.

| Per Bushel     | \$:   | 1.80 |
|----------------|-------|------|
| 20 bu. or more | @ \$: | 1.75 |

#### SPARTAN BARLEY

A two—rowed, smooth—awned stiff strawed barley. Very early with a high test weight and high protein.

| Pe | r Bu | ish | el   |   | \$1.65 |
|----|------|-----|------|---|--------|
| 20 | bu.  | or  | more | @ | \$1.60 |

#### PLAINS BARLEY

Plains Barley is an early six-rowed smooth-awned, stiff strawed variety released by the S. D. Experiment Station. It is well suited to the Plains conditions of central and western S. D. Resistant to stem rust but susceptable to loose smut.

| Per Bushel     | \$1.65 |
|----------------|--------|
| 20 bu. or more | \$1.60 |

Plant Registered Brands Seed — Tested — Recleaned

# FIELD CROP SEEDS

OATS

(3 bushel per bag.)
NEW MINHAFER OATS

An early to medium, mid-tall yellow oats developed at the Minnesota Experiment Station. It has good resistance to all prevalent races of leaf rust and to all races of stem rust including 6 and 7A and is resistant to smuts. Minhafer produces medium heavy test weight grain and has good lodgeing resistance. Yield record has been good.

Per Bushel \$2.15 21 bu. or more \$2.10

#### CHEROKEE OATS

This variety has unusually high test weight and is white with a reddish cast. Straw strength is good, and heat resistance excellent. One of the most popular varieties in western South Dakota

Per Bushel \$1.30 21 bu. or more @ \$1.25

#### BRUNKER OATS

A very early reddish tall oat, susceptable to rust but an excellent dryland oat under drouth conditions for Western South Dakota.

Per Bushel \$1.25 21 bu. or more \$1.20

#### RANSOM OATS

An oat variety released by N. D. Ransom is early, has a medium stiff straw and is resistant to 7, 8 and 7A races of stem rust. The yields of Ransom have been good. This oat is recommended for Western South Dakota where an early oat is needed.

Per Bushel \$1.35 21 bu. or more \$1.30

#### **RODNEY OATS**

A late variety developed in Canada. Straw strength is good and it produces heavy test weight grain.
A good yielder for late seasons.

Per Bushel \$1.30 21 bu. or more \$1.25

#### ROSEN FALL RYE

Per Bushel \$1.80 20 bu. or more \$1.75

#### TETRA PETKUS FALL RYE

Lacks winter hardiness but makes quick and vigorous growth. Excellent for pasture.

Per Bushel \$1.80 20 bu. or more \$1.75

#### MARINE FLAX

Marine make vigorous early growth, is fairly short and stands well even after maturity. It is resistant to all forms of flax rust at present and is adapted to areas where an early flax is needed.

Per Bu.

\$6.00

#### **DWARF ESSEX RAPE**

Bienniel variety. Generally ready to be grazed 10-12 weeks after seeding.

100 lbs.

\$15.50

#### CERESAN M



TREAT ALL GRAIN WITH CERESAN M! It controls SMUT and OTHER SEED BORN DISEASES ON WHEAT, OATS, BARLEY, FLAX and SORGHUM.

14 oz. \$1.60 3 lbs. \$4.45 40.lbs. \$44.95

#### CYCLONE SEED SOWER



Distributes accurately all smooth grass seed and grains; pellet and granular fertilizer.

Each \$4.95 Postpaid

# REGISTERED BRANDS GRASSES



### "Grasses and Legumes, The Backbone Of Agriculture"

All Grass Seed Bagged in 50-lb. Bags.

#### INTERMEDIATE WHEATGRASS

#### (Ree Wheatgrass)

A perennial grass which produces abundant creeping rootstalks and a dense sod. The stems as compared with bromegrass are medium fine to large, coarse and leafy. Established plants start growth early in Spring and continue growth into late Fall.

> Top Grade 100 lbs. \$42.00 \$45.00 Certified Blue Tag

#### WESTERN WHEATGRASS

A native perennial grass that is palatable, high in protein. Makes early Spring growth. One of the best for this part of the country.

Top Grade

100 lbs. \$105.00

#### R. B. PASTURE MIX

Registered Brands Pasture Mix is a selected blend of high quality grasses and legumes that will give maximum production in the terms of pounds of beef per acre.

20% Brome Grass

5% Western Wheatgrass 10% Slender Wheatgrass

10% Intermediate Wheatgrass

20% Crested Wheatgrass

20% Rye Grass 10% Sweet Clover

5% Rhizoma Alfalfa

100 lbs.

\$28.00

#### **BROME GRASS**

A hardy, smooth, erect, drought resistant perennial grass that forms an excellent sod for pastures. It is resistant to extreme cold and heat. Brome begins growth in early Spring, grows throughout the summer and continues to grow until late fall.

100 lbs.

Lincoln (Top Grade)

\$20.00

#### SLENDER WHEATGRASS

Early maturing, leafy, rapid developing grass. Slender Wheatgrass is a perennial that is well adapted to the Dakotas, Montana, and Wyoming.

Top Grade

100 lbs.

\$35.00

#### WEST RIVER PASTURE SEED

Grass-legume mixture better because:

1. Greater Forage Production
2. Longer Lasting
3. Higher in Protein Than Grass Alone
4. Grass With Legumes Reduces Chance of Bloat

5. Improves Soil Structure for Erosion Control

6. A mixture Provides More Assurance

of Getting at Stand 35% Nordan Crested Wheatgrass

30% Intermediate Wheatgrass 25% Yellow Blossom Sweet Clover

10% Rhizoma Alfalfa

100 lbs.

\$32.00

PLANT McMAHON REGISTERED BRANDS SEEDS

# GRASSES and CLOVER



#### STANDARD CRESTED WHEATGRASS

A perennial bunch grass that is hardy and drought resistant. Very early in spring growth. Becomes dormant during hot, dry spells and resumes growth with cooler weather and more favorable moisture conditions.

> 100 lbs. \$24.00 Top Grade

#### FAIRWAY CRESTED WHEATGRASS

Similar to Standard Crested Wheat-grass. Does not grow as tall but is more leafy and finer stemmed.

> Top Grade 100 lbs. \$27.00

#### **TALL WHEATGRASS**

A new tall bunch-type grass, which shows tolerance to very wet alkaline conditions. Drought resistant, valuable for pasture and hay.

> \$32.00 Top Grade 100 lbs.

#### **NEW NORDAN CRESTED WHEATGRASS**

A new variety of standard Crested Wheatgrass developed in North Dakota. The yield of this variety is superior to other strains and it has much better seedling vigor and first year growth.

Top Grade 100 lbs. \$32.00

#### TIMOTHY

One of the most universally known grasses. Timothy is especially adapted to cool, moist soils.

Top Grade 100 lbs. \$28.00

TIMOTHY & ALSIKE
A mixture containing 80% Timothy and 20% Alsike Clover. Makes an excellent pasture and good quality hay. Especially adapted to the Black Hills Area. Top Grade 100 lbs. \$29.00

#### RYE GRASS (Domestic)

A very quick growing annual grass that produces a large amount of nutritious foilage.

Top Grade \$14.00 100 lbs.

#### **CLOVER**

#### WHITE BLOSSOM SWEET CLOVER

The standard sweet clover of the country, Bienniel, produces abundant hay and pasture. Grows 4 to 6 ft. tall.

> \$16.00 Top Grade 100 lbs.

#### MEDIUM RED CLOVER

Makes good hay and pasture. Adapted for planting with numerous grasses.

Top Grade

100 lbs. \$42.00

#### YELLOW BLOSSOM SWEET CLOVER

Bienniel. Not as tall as white but about 2 weeks earlier. Drought resistant. Makes good hay, pasture, forage.

Top Grade 100 lbs. \$15.00

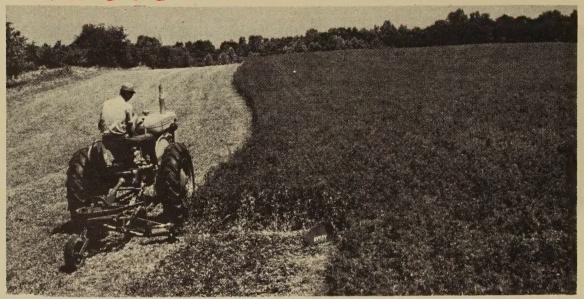
#### ALSIKE CLOVER

Valuable forage crop sown alone or with Timothy. Good for high altitudes.

> Top Grade 100 lbs.

Broken Bags add 5% to 100-lb. Price. PLANT McMAHON'S REGISTERED BRANDS SEEDS

# REGISTERED BRANDS



### Hardy Northern Grown

Seed is tested and tagged in compliance with State Seed Laws. Prices include bags.

#### DAKOTA ECONOMY BRAND

Good quality seed, but off-color. Noxious weed free.

Purity 98.00%—Germination 84% or better

100 lbs.

\$29,50

#### COSSACK

Very vigorous growing variety, second only to Ladak in hay production. Produces fine stemmed hay and is particularly well adapted to those areas in S. D. where two or three cuttings of hay are obtained. Most popular alfalfa in Western South Dakota.

| Dakota Grown Purity 98 Germination 85 | 100 lbs.<br>100 lbs. | \$32.50<br>\$34.50 |
|---------------------------------------|----------------------|--------------------|
| Dakota Grown (TOP GRADE)              | 100 108.             |                    |
| Certified Blue Tag                    | 100 lbs.             | \$36.50            |

#### RANGER

A combination of several superior strains. Wilt resistant, winter hardy, adapted to our western climatic conditions.

Ranger (TOP GRADE)

100 lbs.

\$37.50

#### LADAK

Introduced in 1910 from Northern India where it developed under low winter temperatures. Ranks first in hay yield and first in cold and drought resistance. Also resistant to bacterial wilt.

Dakota Grown (TOP GRADE)

100 lbs.

\$39.00

RB Seeds are Recleaned and Tagged with Purity and Germination Test.

# ALFALFA SEED

#### VERNAL

This is a synthetic variety produced by the Wisconsin Experiment Station from crosses involving cold and wilt resistant selections out of standard varieties. Vernal is winter hardy and resistant to bacterial wilt. It has been superior to Ranger in hay yield, also more persistent when grown with grass under grazing.

100 lbs.

\$54.50

#### McMAHON'S DAKOTA 12 BRAND ALFALFA SEED

McMAHON'S DAKOTA 12 is not a variety, but a blend of premium quality hardy, Northern Alfalfa grown in this area, with high purity and germination.

McMAHON'S DAKOTA 12 is winter hardy, more resistant to drought, an excellent forage producer which will produce more hay year after year.

Dakota 12 Brand (top brand)

100 lbs.

\$35.00

#### GRIMM

One of the best of the variegated group is Grimm Alfalfa, which was introduced in Minnesota in 1857. Unusual winter-hardiness.

Dakota Grimm (top brand)

100 lbs.

\$34.00

#### RHIZOMA

A variegated vigorous variety from British Columbia. Winter hardy, it is used more for grazing since the crown is below the surface, the plant is less likely to be injured. Excellent Alfalfa to plant with grass for pasture.

Dakota Grown (top grade)

100 lbs.

\$38.50

TOP GRADE SEED — HIGHEST QUALITY AVAILABLE



#### INOCULATE ALL LEGUMES WITH NITRAGIN

All legumes should be treated with Nitragin Inoculant to insure quicker germination and better stands. The use of Nitragin also builds up fertility in your soil. 1 bu. size (treats 60 lbs.) 60c 2 bu. size (treats 120 lbs.) \$1.05

Garden Size (treats 8 lbs.)

25c

#### 1959 AGRICULTURAL CONSERVATION PROGRAM HIGHLIGHTS

The Federal cost-share for rotation seeding will be \$3.50 per acre for the seed, land preparation and seeding. Federal Cost-sharing will be made on the requested acreage less 10% which will be considered normal acreage. To qualify for this practice (A-3) at least 7 pounds of eligible seed must be planted.

#### See Your Local County ASC Office For Full Details

In order to receive payment on any Agricultural Conservation practice, costsharing must be requested before practice is started.

PLANT McMAHON'S REGISTERED BRANDS SEED

# Get more from every acre... Semi-dent. Well adapted to

short season areas. Falconer maturity with taller plants, higher ears, stronger stalks and deeper kernels. Ideal for pasturing, silage or picking.

For 80 day areas.

Maturity, plant and ear height similar to KE3, but ear has more diameter. Husks open early for fast fall drying. High yielding ability.

For 80 day areas.

Very popular early-maturing grain producer. Noted for clean picking. Slender cobs carry deep kernels. Exceeds estimated yields when shelled. 3 to 5 days later than KE3.

For 85 day areas.

Combines earliness with large plant size. Wide, dark leaves. Vigorous plants. Dries fast, picks clean. Gives high shelling percent. About 3 to 5 days later than KE2. For 90 day areas.

NEW. Maturity similar to KE1 with stronger roots and stalks. Ear is higher with more diameter, and dries fast. Especially fast spring growth. For 90 day areas.

NEW. High yielder. Large very fast drying ears. Strong stalks and roots. Excellent companion hybrid with KA4. For 93 day areas.

Tall erect plants with ears carried high. Produces long, slender ears and is a heavy yielder. Strong stalks are resistant to summer storms. About 4 days later than KE1.

For 95 day areas.

— All Kingscrost Regular Flats \$12.80 per bushel —



### SPECIAL NORTHRUP KING SILAGE CORN

WHEATLAND BRAND

Here's a blend made up of early maturing semident and full-dent corn. It's well adapted to short season areas. You'll find it gives a much better crop than open-pollinated corn, with more mature ears and better-quality fodder. Ideal for silage or pasturing-off. In some cases, growers also use it for grain.

> Rounds \$7.80 per bu.

### NEW SORHUM HYBRIDS from NORTHRUP KING

Probably the earliest forage hybrid available. Very leafy and fine stemmed. High yielder for such an early hybrid even though it's shorter than most open-pollinated varieties.

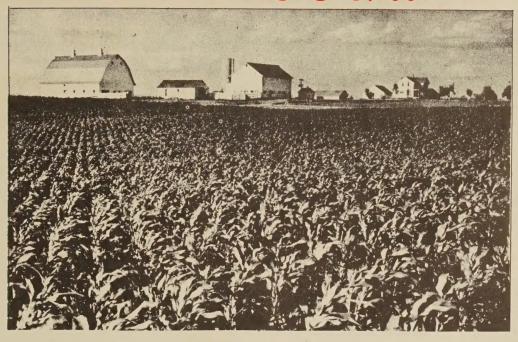
50 lb. Bag \$10.50

Maturity similar to Norghum & Reliance. About 36 to 38 inches high. Loose, open heads that dry well. A high yielder in most trials, often outyielding later hybrids.

50 lb. Bag \$10.50

McMahon Company, Inc., Rapid City, South Dakota

# SEED CORN



#### **OPEN POLLINATED**

ALL OPEN POLLINATED VARIETIES ARE TREATED TO REDUCE SEED DECAY, ROOT ROT AND OTHER DISEASE ORGANISMS

BLACK HILLS SPECIAL YELLOW DENT—A somewhat larger corn than Minnesota 13. Heavy yielder.

Per Bu. \$4.75 5 bu. or more at \$4.50

MINNESOTA 13—A proven variety for western South Dakota. 80 to 90 days maturity.

Per Bu. \$4.75 5 bu. or more at \$4.50

**PAYNE'S WHITE DENT**—An early variety especially adapted for western South Dakota. 80 days.

Per Bu. \$4.75 5 bu. or more at \$4.50

**BLUE SQUAW** — Leafy and a good yielder. 85 days maturity.

Per Bu. \$5.25 5 bu. or more at \$5.00

FALCONER DENT—Early semi-dent. Hardy, drought resistant, leafy.

Per Bu. \$5.00 5 bu. or more at \$4.75 **RAINBOW FLINT**—Good silage and fodder corn. 80 to 90 days maturity.

Per Bu. \$5.00 5 bu. or more at \$4.75

GEHU FLINT—High feeding qualities.
Drought resistant. 75 days maturity.
Per Bu. \$5.25
5 bu. or more at \$5.00

BLACK HAWK SOY BEANS An early variety that will mature from 5 to 7 days earlier than most varieties.

Per Bu. \$4.50

#### "ARASAN" 75



Reduces seed decay, root rot and other disease, organisms in CORN, SOR-GHUMS, GRASSES and LEGUMES.

1 oz. \$ .50 8 oz. 1.50 2 lb. Arasan \$3.20

PLANT McMAHON'S REGISTERED BRANDS SEED

# Registered Brands HYBRIDS

- Has wide RB WISCONSIN range of SOIL adaptation, and very good cold tolerance in the spring. An improvement on W355. Husks easily. 93 day maturity.

> Per Bu. \$8.50 5 bu. or more \$8.00

RB WISCONSIN 335A - Cross of Northwestern red and yellow dent. The seed used for planting can either be red or yellow. The ears vary from red to yellow. Stalks are large, ears long and slender. An excellent corn for Northern areas. 90 days.

Per Bu. \$8.50 \$8.00 5 bu, or more



THE FIELD

#### SEED CORN AND SORGHUM HYBRID



JACQUES EARLY EAR CORN VARIETIES RECOMMENDED FOR THIS AREA

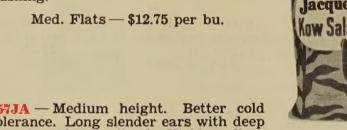
Top Quality Northern Grown Seed Corn

For Ear Corn or Silage at a Low Price

SIB-BRED is produced by a new method of breeding. SIB-BRED has the strong stalks and root system of good hybrids. A good yielder of both grain and forage, but costs little more than open pollinated varieties. A real improvement over open pollinated corn. 80 to 85 days.

Choice Flats — \$6.90 per bu.

853J — This 85 day corn has done unusually well in the state yield trials in this area. Outstanding yielder for such an early corn. Very deep kernels. Easy



957JA — Medium height. Better cold tolerance. Long slender ears with deep kernels and a small cob. Yields well on all soils, good drouth resistance. 90 days.

Med. Flats — \$12.75 per bu.

1053JA — Rather short plants. Wide, dark green leaves. Heavy, thick ears with deep kernels. A good picker. 95 days.

Med. Flats - \$12.75 per bu.





KOW SALAD. Carefully selected, extra leafy, Jacques hybrids of varying maturities are carefully blended in Kow Salad to give you a crop that will remain in prime condi-tion in the Fall. Kow Salad gives quality silage with real feed value. You will like Kow Salad, the perfect silo corn.

Flats - \$9.85 per bu.

J 31 HYBRID GRAIN SORGHUM. Good resistance to lodging and uniform height. Fast starting in spring with good cold tolerance. Excellent quality light red grain threshes clean. Is as early as any competitive by ly as any competitive hybrid and much earlier than most. Will substantially out-yield Norghum or Reliance and about the same maturity.

Per Bu. — \$10.00 Per ½ Bu. — \$5.50

# R. B. Sorghums, Sudans, Millets



#### **SUDAN GRASSES**

#### **SWEET SUDAN GRASS**

It is leafier, higher yielding, more disease resistant, and more vigorous in growth than common sudan.

100 lbs. \$9.50

#### PIPER SUDAN

This variety has good forage yielding ability and is very low in hydrocyanic acid content. It has good disease resistance and has the palatability characteristic of Sweet Sudan grass. It produces good regrowth after pasturing, but somewhat later in maturity.

100 lbs. \$10.50

#### **MILLETS**

#### **EARLY FORTUNE (Red Proso)**

A very early grain millet that matures in 60 to 70 days.

100 lbs.

\$5.00

#### WHITE PROSO

A hardy and disease resistant strain. 100 lbs. \$5.00

#### GERMAN MILLET

Has long heads, stems are small, luscious, and highly palatable. This is a variety very valuable for hay and forage.

100 lbs.

\$8.00

#### SIBERIAN HAY MILLET

A hardy, drought resistant variety that matures in 65 to 70 days. The forage is quite palatable, and the seed has a high feeding value.

100 lbs.

\$6.50

#### RELIANCE SORGHUM

An early high yielding, new variety of grain Sorghum, released from the S.D. Experiment Station. Reliance is a combine type, has a larger seed than Norghum and stands longer after a killing frost.

100 lbs. (Certified)

\$6.50

#### **CERTIFIED RANCHER SORGHUM**

The lowest hydrocyanic acid Dakota Amber forage Sorghum in production. Developed by the S. D. Experiment Station. It is juicy, sweet and a high yielder of both forage and grain.

100 lbs. \$8.50 Uncertified Rancher, 100 lbs. \$7.50

#### SUMAC CANE

Very leafy and sweet. Has high feed value. Good forage crop.

100 lbs.

\$9.00

#### **WACONIA CANE**

A selection of Rox Orange. A good forage producer. Somewhat later than Rancher Sorghum.

100 lbs.

\$11.00

#### WINTER OR HAIRY VETCH

A hardy winter annual legume which can be planted in the fall or in the spring. Makes a good companion crop when planted with fall rye in the spring for pasture or hay.

100 lbs.

\$19.00

# Registered Brands GARDEN SEEDS

#### GUIDE TO BETTER

LAWNS AND GARDENS

COMPLETE GUIDE FOR THE HOME GARDENER. WRITE OR Post rates. Seeds are cheaper FOB Rapid City.

Prices quoted are Postage Paid. You can save money by picking up your seeds at our store —due to increased Parcel

ALL SEEDS AVAILABLE IN 15¢ PKTS. PLEASE ADD 2% SALES TAX.

| ALL SEEDS AVAILABLE IN 15¢ PK                             | 15. PLEASE ADD 2/0 BALLED TAX.                       |
|-----------------------------------------------------------|------------------------------------------------------|
| BEANS                                                     | LETTUCE                                              |
| ½ lb. 1 lb. 3 lb.                                         | Oz. ¼ lb.                                            |
| Improved Golden Wax 35 .55 1.50                           | Blk, Seeded Simpson .25 .75                          |
| Pencil Pod Blk. Wax .35 .55 1.50                          | Prize Head .25 .75                                   |
| Tendergreen .35 .55 1.50                                  | New York 515 (Head) .35 1.00                         |
| Burpees Stringless .35 .55 1.50                           | MUSKMELON                                            |
| Kentucky Wonder .35 .55 1.50                              | Oz. ¼ lb. 1 lb.                                      |
| Henderson Bush Lima .35 .55 1.50                          | Rockyford (green) .30 .85 2.50                       |
| Great Northern (Field) .25 .35 .90                        | Hales Best .30 .85 2.50                              |
| BEETS                                                     | Honey Rock .30 .85 2.50                              |
| Oz. ¼ lb, 1 lb.                                           | Hearts of Gold .30 .85 2.50                          |
| Early Blood Turnip .25 .75 2.10                           | NASTURTIUMS                                          |
| Crosby's Egyptian .25 .75 2.10                            | Sweet Peas                                           |
| Detroit Dark Red .25 .75 2.10                             |                                                      |
| Swiss Chard Silver .25 .75 2.10                           | Oz. ¼ lb. 1 lb. Tall Mixed Nasturtiums .35 1.00 3.00 |
| BRUSSELS SPROUTS                                          | Cuthbertson Sweet Peas .40 1.25 3.50                 |
| Pkg. Oz.                                                  | Cutinger (soil sweet 1 eas .40 1.20 0.00             |
| Dwarf Improved .10 .40                                    | ONION SETS                                           |
| •                                                         | 1 lb. 5 lb.                                          |
| CABBAGE                                                   | White Onion Sets .50 1.90                            |
| Oz. ¼ lb.                                                 | Yellow Onion Sets .50 1.90                           |
| Golden Acre .50 1.50                                      | ONION SEEDS                                          |
| Copenhagen Market .50 1.50<br>Ferry's Hollander .50 1.50  | Oz. ¼ lb.                                            |
| Late Flat Dutch .50 1.50                                  | So. Port White Globe .60 1.80                        |
|                                                           | Yellow Globe .50 1.50                                |
| CARROTS                                                   | Yellow Sweet Spanish .50 1.50                        |
| Oz. ¼ lb. 1 lb.                                           | BERMUDA ONIONS                                       |
| Chantenay .35 1.10 2.95                                   | 1 Bunch 5 Bunches 10 Bunches                         |
| Danvers Half Long .35 1.10 2.95<br>Ox Heart .35 1.10 2.95 | .40 1.60 2.70                                        |
| Ox Heart .35 1.10 2.95<br>Nantes Coreless .35 1.10 2.95   |                                                      |
|                                                           | PARSNIPS Oz. ¼ lb.                                   |
| CAULIFLOWER                                               | Hollow Crown .15 .50                                 |
| Pkg. Oz.                                                  |                                                      |
| Snowball .20 2.00                                         | PEAS                                                 |
| SWEET CORN                                                | ½ lb. 1 lb. 3 lb.                                    |
| ½ lb. 1 lb. 5 lb.                                         | Little Marvel .30 .50 1.45                           |
| Golden Bantam .30 .45 2.00                                | Everbearing .30 .50 1.45                             |
| Golden Sunshine .30 .45 2.00                              | Laxtonian .30 .50 1.45                               |
| Tendergold Hybrid .35 .65 3.00                            | Alaska .30 .50 1.45                                  |
| Golden Bantam Hybrid .35 .65 3.00                         | Dwarf Telephone .30 .50 1.45                         |
| Golden Rocket .35 .65 3.00                                | Dwarf Grey Sugar .30 .50 1.45                        |
| CUCUMBERS                                                 | DEDDEDE                                              |
| Oz. ¼ lb. 1 lb.                                           | PEPPERS On 1/ lb                                     |
| Chicago Pickling .25 .75 2.25                             | Oz. ½ lb. Bell or Bull Nose .75 2.25                 |
| Imp. Long Green .25 .75 2.25                              |                                                      |
| 73 1 777 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1                | POP CORN                                             |
| Straight Eight .25 .75 2.25                               | ½ lb. 1 lb. 3 lb.                                    |
| Hybrid Surecrop .25 per pkt.                              | Minhybrid 250 .55 .90 2.30                           |
|                                                           | ar for our nature prices                             |

# Registered Brands GARDEN SEEDS

HERBS

| THENDS                                               |         | 4 / 49       | JONSII                                               |                    |                |
|------------------------------------------------------|---------|--------------|------------------------------------------------------|--------------------|----------------|
| Dill                                                 |         | ½ lb.        | Warty Hubbard                                        | Oz. ¼ lb25 .75     | 1 lb.<br>2.25  |
|                                                      | .20     | .00          | Warty Hubbard Table Queen or Acorn Yl. Sum Cr'kneck  | .25 .75            |                |
| PUMPKINS                                             |         |              | Yl. Sum Cr'kneck                                     |                    | 2.25           |
| Connecticut Field .20                                | .50     | 1.50         | Buttercup                                            | .30 .95            | 2.95           |
| Sugar Pie .20                                        |         | 1.50         | 7044705                                              | C                  |                |
| Jack O'Lantern .30                                   | .95     | <b>2</b> .80 | TOMATOE                                              |                    | z. Oz.         |
|                                                      |         |              | Ground Cherry                                        | -72 - 0.75         | 2. 02.<br>1.30 |
| RADISHES                                             |         |              | John Baer                                            | .40                | .70            |
|                                                      | ¼ lb.   | 1 lh         | Earliana                                             | .40                | .70            |
| Early Scarlet Globe 20                               | 45      |              | Marglobe                                             | .40                |                |
| French Breakfast .20                                 | .45     |              | Sioux                                                | .40                | .70            |
| Crimson Giant .20                                    | .45     |              | TURNIPS                                              |                    |                |
| White Icicle .20 Early Sc. Turnip .20 China Rose .20 | .45     |              | 10kmi                                                | Oz. ¼ lb.          | 1 lb.          |
| China Rose 20                                        | 45      | 1.25 $1.25$  |                                                      | .15 .40            | 1.20           |
| Cililla 1tosc .20                                    | .10     | 1.20         | White Egg                                            | .15 .40            | 1.20           |
| RUTABAGAS                                            |         |              | WATERMELO                                            | NIC                |                |
| Oz.                                                  | ¼ lb.   | 1 lb.        |                                                      | 07 1/4 lb          | 1 lh           |
| Imp. Am. Pur. Top .15                                | .35     | .95          | Dixie Queen                                          | .25 .70            | 2.00           |
|                                                      |         |              | Coles Early                                          | .25 .70            | 2.00           |
| SPINACH                                              | 1/ 11   | 4 11.        | Dixie Queen<br>Coles Early<br>Kleckley's Sweet       | .25 .70            | 2.00           |
| Rloomedalo 15                                        | ¼ lb.   | 1.00         | Early Kansas                                         | .25 .70<br>.35 .95 | 2.00<br>2.90   |
| Bloomsdale .15<br>King of Denmark .15                | .35     | 1.00         | Early Kansas<br>New Hampshire Midget<br>Early Canada | .25 .70            |                |
|                                                      |         | _,,,,        | Early Canada<br>Klondike R7                          | .35 .95            | 2.90           |
|                                                      |         |              |                                                      |                    |                |
| End o Pe                                             |         |              | Hotka                                                | TOE *              |                |
| LHUUF                                                | 30      |              | HULKA                                                | Tha C              |                |
|                                                      |         |              | Philips and a second                                 | CAN'T HAD          | 284            |
| Gives three-way control of                           | over    | most         |                                                      | CAN'T HAR          | CIAF           |
| garden pests.                                        |         | 01 10        | िक्रिक मिनानी क्या व                                 | PLANTS             |                |
| Refillable Dust Gun Refill 85¢ 2                     | lbs.    | \$1.19       | 25 - 95¢ $100 - $3.15$                               | 250 — 8            | \$5.90         |
| ROSE DUST, 10 oz. Dust Gu                            |         | \$1.49       |                                                      |                    |                |
| MANCO BUG GUN - 5%                                   |         |              | HORTICULTURAL PE                                     | AI MOS             | San            |
| Dust for Garden and Househo                          | old Ins | sects.       | PREMIER PEAT                                         | I MOSS             |                |
| 14 oz. Gun 89¢ 1 lb. Car                             | nister  | 59¢          | 37                                                   |                    |                |
| ACD CARDEN DOCTOR                                    | CDDA    | V            |                                                      |                    | \$3.25         |
| ACP GARDEN DOCTOR Contains Malathion - Captan        |         |              | 1½ Cu. Ft. \$1.35 ¾ (                                |                    | 89¢            |
| chlor. For control of diseas                         | ses an  | d in-        | Satchel Bag \$                                       |                    |                |
| sects on flowers, vegetables,                        |         |              | 5% DIELDRIN G                                        |                    |                |
| 8 oz.                                                | \$1.2   | 7            | For control of grubs, cut                            |                    | nails,         |
|                                                      |         |              |                                                      |                    |                |

### MALATHION

8 oz. Squeeze Duster

3 lb. Canister

 $2\frac{1}{2}$  lbs.

application.

A new pesticide, malathion is now available to the home gardener. Malathion will control both aphids and mites as well as many other insects. 4 oz. Bottle 98¢

ACP ROSE AND FLORAL DUST In a plastic squeeze container for easy

8 oz. Bottle \$1.95 Gallon \$12.75 **SQUASH** 

slugs and other ground insects.

1 lb. Shaker Top Can .85

#### RePeat

#### HYPNUM HORTICULTURE PEAT MOSS Ready To Use

Ideal For All Horticulture Uses

No. 4, 20 qts., \$1.65 No. 2, 90#, \$4.90 No. 3, 50#, \$2.75 No. 5, 10 No. 6, 5 qts., 65¢ No. 5, 10 ats., \$1.20

#### SEMSAN BEL

For treating Irish and Sweet Potatoes. 3 oz. \$1.05

5.50

\$1.39

\$3.75

# Registered Brands LAWN SEED

#### —POSTAGE PREPAID ON ALL LAWN SEED—

#### FARM LAWN SEED

45.72% Fairway Crested 15.10% Creeping Red Fescue 29.08% Rye Grass 3.10% Alsike Clover

5 lb. \$2.10 10 lb. \$4.05 1 lb. 49¢

#### FAIRWAY CRESTED WHEATGRASS

5 lb. \$2.25 10 lb. \$4.20 1 lb. 50¢

#### TREATED BUFFALO GRASS SEED

1 lb. \$2.50 5 lb. \$12.25 10 lb. \$24.00

#### CREEPING RED FESCUE

1 lb. 72¢ 5 lb. \$3.22 10 lb. \$6.25

Free Information on Lawn Care **Upon Request** 

#### TOP LAWN SEED

62% Blue Grass 17% Creeping Fescue 18% Red Top 3% Dutch Clover 1 lb. 79¢ 5 lb. \$3.62 10 lb. \$6.99

#### WESTERN LAWN SEED

30.25% Blue Grass, 27.13% Creeping Fescue, 34.42% Rye Grass, 2.97% Dutch Clover.

5 lb. \$2.76 10 lb. 1 lb. 63¢

#### MERION BLUE GRASS

5 lb. \$11.25 10 lb. \$24.00 1 lb. \$2.50

#### KENTUCKY BLUE GRASS

\$6.25 72¢ 5 lb. \$3.22 10 lb.

#### WHITE DUTCH CLOVER

5 lb. \$5.60 1 lb. \$1.19 10 lb. \$11.10

## GARDEN FERTILIZERS FIELD

#### REGISTERED BRAND FERTILIZER

NEW (Made for This Area) Will not burn when used in recommended amounts.

50% Organic — 10% Iron

50 lb. Bag \$3.75

#### **VIGORO**

50 lb. \$2.56 25 lb. \$1.59 10 lb. \$1.08 5 lb. .63 50 lb. Golden Vigoro \$3.69 25 lb. Golden Vigoro \$2.29 50 lb. Gldn Vigoro & End-O-Pest \$4.36

#### **VIGORO ROSE FOOD**

5 lb. 10 lb. \$1.55 25 lb. \$3.29

#### LAWN APPLICATORS

Rex (14 in.) 6.75 16:75 (16 in.) 9.10 20C:75 (20 in.) 14.65

#### TREBLE SUPER PHOSPHATE-0-45-0

Ton \$82.00 80 lb. bag \$3.95

#### 10-20-0 GRANULAR

50 lb. bag \$2.35 \$84.00

#### AMMONIUM SULPHATE

Ton \$76.00 50 lb. bag \$2.15

#### SHEEP MANURE

Dried — Pulverized)

\$1.95 50 lb. bag

#### WATER SOLUABLE PLANT FOOD

#### **HYPONEX**

10¢ 3 oz. 25¢ 1 oz. 7 oz. 50¢ 1 lb. \$1.00

#### INSTANT VIGORO

1 lb. \$1.15  $\frac{1}{2}$  lb. 80¢ 3 lb.

FOLIUM - GRO STUFF

2 oz. 25¢ 1 lb. \$1.25

# LAWN and GARDEN SUPPLIES

#### IMPROVED WEEDONE



Ideal for killing lawn weeds. Kills over 100 weeds without killing grass. Harmless to people and pets.

8 oz. \$1.00 Qt. \$2.75 Gal. \$6.75 Pt. \$1.69

#### **BLACK LEAF 40**

A garden spray for control of leafhoppers, slugs and aphids.

> 2 oz. .98 5 oz. \$1.39

#### ACP GIBBERELLIC ACID

A growth stimulant. It can be used on house or garden plants. Makes plants grow bigger, mature and bloom earlier.

> 6 oz. aerosal 4 oz. cone bottle \$2.50

### WEEDONE APPLICATOR ONLY Fits any screw-top jug

#### WEEDONE — Dry Formulation

5 lb. bag treats 3000 sq. ft. Apply with Spreader

5 lb. bag

### WEEDONE CLOVER KILLER

For eliminating clover and oxalis from the lawn. Contains 2, 4, 5, T. 8 oz. can \$1.25

#### CHICKWEED KILLER

8 oz. \$1.45

We Give S&H Green Stamps!

#### CRABGRASS KILLERS PAX

Dry Formulation for control of Crabgrass Seed and Soil Insects. Apply Spring or Fall.

20 lbs. for 1,000 Sq. Ft. 40 lbs. for 2,000 Sq. Ft. \$9.98

#### WEEDONE LIQUID FORMULATION

Pt. Can \$1.95 Qt. Can \$3.50

#### DRY FORMULATION

5 lb. Bag (treats 1500 sq. ft.) \$2.98

#### WETTABLE POWDER

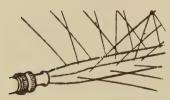
4 oz. Can \$1.25 12 oz. Can \$2.75

# **BRADSON Garden Sprayers**



FOR SPRAYING: Fertilizers, Lawn Treatments, Tree Sprays, Insecticides, Fungicides, Weed Killers, Foliage Feeding. JUST ATTACH TO HOSE—WATER PRESSURE DOES THE WORK!

| INSECT - O - GUN | 6 gal. capacity  | \$6.95 |
|------------------|------------------|--------|
| GRO · GUN        | 20 gal. capacity | \$3.45 |
| GARD - N - GUN   | 3 gal. capacity  | 2.69   |
| BUG - GUN        | 1½ gal. capacity | 1.98   |



#### ANDREWS HOSE SPRINKLER

A double lightweight plastic tube which can be used as a soaker or sprinkler. Gentle spray. IDEAL FOR WATERING NEW LAWNS.

20 ft. \$2.50 30 ft. \$3.50

50 ft. \$4.75

Use these supplies for a PRODUCTIVE GARDEN and BEAUTIFUL LAWN

# RODENT KILLERS INSECTICIDES

#### **RAT & MOUSE KILLERS**



#### D-CON READY MIX

Destroys rats and mice. Prepared bait, ready to use. Clean, odorless.

2 oz. 49¢ 1 lb. \$1.69 4 oz. 89¢ 3 lb. \$3.95 5 lb. \$5.95

#### **D-CON CONCENTRATE**

Makes 6 lbs. of bait when mixed with grain or cereal.

8 oz.

\$2.98

#### **D-CON WARFICIDE**

Water-soluble. 1/3 oz. makes one quart of poison. Kills rats and mice.

1/3 oz.

39¢

#### MANCO KILL RAT

Dry meal bait. Ready to use.

1½ lb. 3 lb. \$1.59 \$2.65

#### **D-CON RID-X**

For septic tanks, oùthouses and cesspools.

1 lb.

\$1.69

\$ 3.50

\$16.50

\$ 2.50

#### WEEVIL KILLER

Grain fumegant for bin or surface spraying.

Serafume, Gallon Serafume, 5 Gallon Drum Blast Can

#### PRESSURE SPRAYERS



103 - 3 Gal.

Weed Sprayer \$9.95
335-A - 3 Gal. \$18.09
9-A - 1\frac{3}{4} Gal. \$12.33
2033 - 2\frac{3}{6} Gal. Orbitor

w/self-coil Hose \$9.95

#### HAND SPRAYERS

½ pt. - 60¢ 1 pt. - 90¢ 1 qt. - \$1.00 GAS THEM TO DEATH WITH



DEADLY — The gasses given off by Smith's Rodent Destroyers are toxic to moles, rats, gophers and other burrowing pests. Safe when used as directed. 29¢ ea. 4 for \$1.00 Doz. \$2.95

#### 1 1/2 # DIELDRIN

Highly recommended for early spring spraying of alfalfa to kill weevil in adult stage.

1 gallon 5 gallon can 30 gallon drum \$6.20 at \$6.10 gal. at \$5.95 gal.

#### 2# HEPTACHLOR

1 gallon \$4.25 5 gallon can at \$4.15 gal. 30 gallon drum at \$4.05 gal.

#### 2# ALDRIN

Effective as an insecticide for killing grasshoppers, lygus bug, many other insects.

1 gallon \$4.75 5 gallon at \$4.45 gal. 30 gallon at \$4.30 gal.

#### 6# TOXAPHENE

6 lb. per gal.

1 gallon \$3.90 5 gallon drum at \$3.65 gal. 30 gallon drum at \$3.50 gal.

#### SURE KILL

A liquid rat and mouse poison ready to use. Rodents need moisture and one drink will kill.

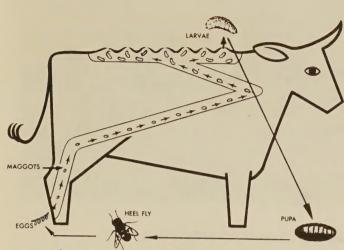
8 oz. Pt. \$1.00 ea. \$1.98 ea.

#### PAMPCO TROMBONE SR SPRAYER

Ideal for all around spraying. Adjust to any spray—fine, medium or coarse. Develops 150 lbs. pressure. Throws a 25 to 30 foot stream. An 18 inch curved extension gives extra range and easy spraying in any direction.

Each.....\$9.95

# STOCK SPRAYS



Life Cycle of the Cattle Grub



Kills Grubs
Inside the
Cattle, before
they damage
meat or hides

Keep Co-Ral in mind for Fall Spraying as it should be applied from September to January.

4# Wettable Powder, for 25 Gallons

\$21.00

#### SELCOTOX LIVESTOCK SPRAY

This product is especially formulated to be diluted with water to be used as a livestock spray, or with distulate or diesel fuel for Oiler and Back Rubbers.

1 qt. \$1.95

5 gallon drum \$25.75

#### ROTENONE GRUB KILLER

A liquid concentrate or a wettable powder containing 5% rotenone, for control of grubs, lice and ticks.

1 lb. can  $65\phi$  Qt. bottle \$4.00  $7\frac{1}{2}$  lb. pkg. \$4.80 Gal. can \$12.75

#### **METHOXYCHLOR**

50% wettable powder or a 25% liquid emulsion for the control of flies on dairy cattle and in dairy barns.

1 lb. can \$1.00 4 lb. pkg. \$3.20 Quart \$1.90 Gallon \$5.00

#### **EMULSIFIABLE CHLORDANE CONC.**

8 oz. \$1.25 Pt. \$1.95 Quart \$2.95 Gallon \$6.50 5 gallon drum at \$6.10 gal. 30 gal. drum at \$5.90 gal.

#### TRI-KILL

A 2% Chlordane in oil base. For killing flies, mosquitoes, ants, roaches and spiders.

1 pt. 59¢ 1 qt. \$1.09

#### 25% LINDANE

A wettable powder that has many uses. Controls flies and mosquitoes.

1 lb. \$2.05

#### BENZENE HEXACHLORIDE

A wettable powder or a one pound liquid material containing 12% gamma Isomer for control of cattle lice and nits.

4 lb. pkg. \$1.72 1 gal. jug \$3.50 5 gal. drum \$15.75

#### 50% WETTABLE DDT

Water soluble powder for spraying or dipping.

1 lb. pkg. 80¢ 4 lb. pkg. \$1.56 50 lb. paper bag \$15.50

#### 25% EMULSIFIABLE DDT

 Quart
 \$1.25
 5 gal. can
 \$13.50

 Gallon
 \$2.80
 30 gal. drum
 ASK

#### DIAZINON FLY SPRAY

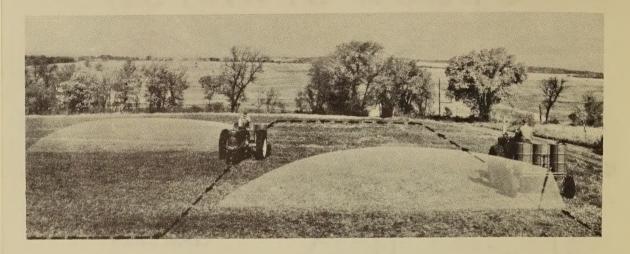
(25% Diazinon Wettable Powder)
Residual control for 3 to 8 weeks.
4 lb. bag powder \$9.00
Pint liquid \$2.85

#### **DEEP-TREAT**

**Poultry House Spray** 

1 gal. ready to use \$ 1.85 1 gal. 1 to 10 Conc. 4.70 5 gal. 1 to 10 Conc. 22.50

# SPRAYERS



#### "ONE WAY" or SWATH-O-MATIC SPRAYING

| HANSON BJS SWAT-O-MATIC BR    |             |
|-------------------------------|-------------|
| with APO 350 lb. pressure pur | np \$197.00 |
|                               |             |
| with APO 350 lb. pressure pur | np\$139.00  |
| HANSON BJT BRODJET            |             |
| with APO 350 lb. pressure pur | np\$181.00  |

### WEED KILLERS

#### **BENZAC 1281**

A proven control for Field Bindweed, Ragweed and Russian Knapweed. Apply 10 gal. to the acre any time during the year for control of Bindweed.

1 Gal. \$10.35

5 Gal. \$50.75

#### WEEDONE LV4

(Butoxy ethanol ester formulation containing 4 lbs. 2,4-D acid equivalent per gallon.) The original low volatile ester which is safer than older esters to use near crops susceptible to 2, 4-D. YOU USE LESS BECAUSE THERE'S MORE KILL PER OUNCE.

1 gal. \$6.05

5 gal. at \$5.89 per gal.

30 gal. at \$5.74 per gal.

#### **WEEDONE CONCENTRATE 48**

(Ethyl ester formulation containing 3 lbs. 2, 4-D acid equivalent per gallon.) Can be mixed with water or common petroleum solvents. STICKS RAIN OR SHINE. 1 gal. \$3.73 5 gal. at \$3.58 per gal. 30 gal. at \$3.43 per gal.

#### WEEDAR 64

(Amine salt formulation containing 4 lbs. 2, 4-D acid equivalent per gallon.) 1 gal. \$4.05 5 gal. at \$3.90 per gal. 30 gal. at \$3.75 per gal.

#### WEEDONE BRUSHKILLER 32

(Butoxy ethanol low volatile ester formulation.) Kills undesirable woody plants such as mesquite, sagebrush, persimmon and thorn apple in pastures. Also controls poison ivy and other hard-to-kill plants.

8 oz. can \$1.49

1 qt. \$3.75

1 gal. \$7.25

#### WEED-A-ZOL

Kills Canada Thistle, Leafy Spurge, Quack Grass, Poison Ivy, Poison Oak, Buck Brush and many other hard to kill weeds.

1 lb. \$3.50 4 lb. pkg. \$10.00

#### ACP GRASS KILLER (TCA 94%)

(Containing 90% sodium trichloracetate.) Kills all vegetation for a period of 90 days. Excellent for killing weeds and grass on non-cropped land such as fence rows, ditch banks, etc.

1½ lb. \$2.50

10 lbs. \$5.25

50 lbs. \$22.25

### McMAHON SEED COMPANY 410 5th St., Rapid City, South Dakota

#### ORDER BLANK

|           | Enclosed, find  By express □ | \$for which ship not be a second of the ship of th | nerchandise named below               | J.47                       | <b>V</b> . |
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|           |                              | At your Service'' -<br>Telephone<br>C O L L E C T                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                       |                            |            |
|           |                              | on orders of<br>\$10 or more<br>We'll quote and ship                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | TOTAL                                 | AMOUNT                     |            |
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| 1         | LIMITED WARRAN               | TY CLAUSE—Our Company warrants to                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | the extent of the purchase price that | seeds or bulbs sold are as | described  |

LIMITED WARRANTY CLAUSE—Our Company warrants to the extent of the purchase price that seeds or bulbs sold are as described on the container within recognized tolerances. Seller gives no other or further Warranty, express or implied.

ALL PRICES SHOWN IN SEED ANNUAL ARE SUBJECT TO CHANGE WITHOUT NOTICE.

Give your chicks a

### SUPER START



# Super-Starter Crunchies

Now, contain THUMAPHIN—the amazing new growth stimulant

... that gets chicks off to a flying start. And, with the Ni Carbazin in Super-Starter Crunchies, death losses are reduced to an absolute minimum.

See your Cooper Dealer for the full story on amazing "Thumaphin."

We give Green Stamps with all Cooper Feeds

# Protect your investment

...in those expensive pullet chicks. Cooper Super-Starter Crunchies have what it takes to send them nestward...for a long and profitable egglaying career.



### COOPER FEEDS GIVE EXTRA ECONOMY PLUS . GREEN STAMPS

RETURN POSTAGE GUARANTEED McMAHON COMPANY, INC.

Rapid City, South Dakota

Lib. U.S. Dept. of Ag. Washington 25 D.C.

SEC. 34.66 P.L.&R. U. S. POSTAGE PAID

Rapid City, S. Dak. Permit No. 5